



▶ The Experts in Bespoke Video Books

"Innovate the Way you Communicate"

ABOUT US

At PHY Resources, we have been pioneering the world of corporate promotional tools for years, and now, we have come up with another cutting-edge way to communicate your ideas, brand and message to the world – the Video Book. Built with clarity and memorability in mind, now you can create a lasting impression on your clients and market base with this innovative new tool. With the dynamic flair of videos right at your fingertips, bring your message to new, more vibrant heights through the rich, engaging content made possible by our Video Books.

THE OBJECTIVE

The engaging video element in Video Books creates a stronger Impact on viewers, enabling you to create a more impactful message and effectively communicate with your clients. Video Books can be seamlessly used in a wide array of promotional and marketing materials such as:

- | | | | |
|-------------------------|---------------------------|---------------------------|----------------------|
| ✓ Property Portfolios | ✓ Press Packs | ✓ Educational Tools | ✓ Car Promotions |
| ✓ Corporate Profiles | ✓ Trade Show Collaterals | ✓ Product Presentations | ✓ Watch Promotions |
| ✓ Corporate Invitations | ✓ Cosmetic Promotions | ✓ Pharmaceutical Demo | ✓ Wedding Books |
| ✓ Product Launchings | ✓ Internal Communications | ✓ Insurance Presentations | ✓ Tourism Promotions |

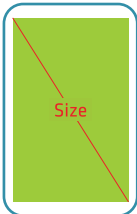
Create a stronger brand, build brand awareness, drive sales growth, enhance customer loyalty, enter new markets, communicate your message, or simply tell a story. Video Books are set to transform the way you showcase and promote your message.

OUR CLIENTS



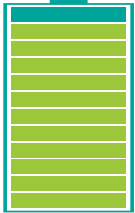
TECHNICAL SPECIFICATIONS

Screen Size Options

	Screen Size	Pixel Size (pxl)	Screen Measurement (mm)
	2.4" SD 3.0" HD 4.0" HD 5.0" HD 5.0" IPS 7.0" HD 7.0" IPS 10.1 SD 10.1 IPS	320 x 240 720 x 480 800 x 480 800 x 480 854 x 480 1024 x 600 1024 x 600 1024 x 600 1280 x 800	48 x 36 60 x 44.5 88 x 49 107 x 64 108 x 61 153 x 85 153 x 85 221 x 124 216 x 135


High-resolution screen for crystal-clear LCD video display, and with a lifespan of approximately 20,000 hours of continuous use, our screens are built to last.

Battery

	Capacity
	380 mAh 900 mAh 1000 mAh 1500 mAh 2200 mAh

Our long-lasting batteries can be recharged up to 3,000 times, and fully charged batteries will retain their power for up to 3 months if inactive.

Memory Card

	Capacity
	128 MB 256 MB 512 MB 1 GB 2 GB 4 GB

Available in 128MB, 256MB, 512MB, 1GB, 2GB and 4GB to suit your every need.



Splash Screen

Will be loaded during production.
Image type: Static image
File type: JPEG
Size: According to selected screen size



Video Volume

Volume up/down buttons are available upon request. The preset volume will be 55dB for units with no volume buttons. For orders with multiple videos, please ensure a consistent volume level across all video files.



Connection

Mini USB to USB
(cables provided at an additional cost).



Auto Start

All units will run automatically when opened. Non-'auto start' versions with an on/off button are also available.



Buttons

4 buttons included.
Additional buttons (max 10) are available at an additional cost.

Screen are now available in:



High Definition



In-Plane Switching



Touchscreen



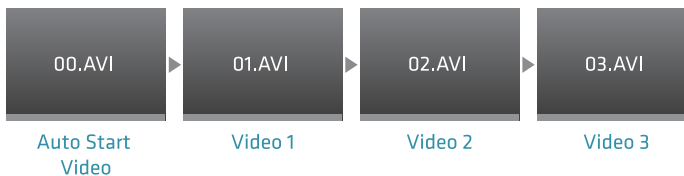
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VIDEO CONTENT



Up to 6 videos (AVI) can be uploaded depending on the selected options. Videos will play in either numerical or alphabetical order. For an optimum result, name the videos with numerical prefixes, e.g. '01', '02', etc. to ensure that the videos correspond to the included numbered buttons.

Example:



Pre-loaded video content can be locked if required. If uploading multiple videos, you are advised to use similar video formats with the correct size and aspect ratio.

Note: Incorrect video or aspect ratios that do not fit the selected screen size will result in stretched or cropped videos.

CONTACT US

Get in touch with us today and let us enrich your brand and message.



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